

Manapragada CharanSai Graphic Designer

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PROFILE

Graphic Designer with hands-on experience in digital advertising creatives and offline branding assets. Strong understanding of visual hierarchy, typography, and brand consistency, with a focus on delivering impactful designs.

PROFESSIONAL EXPERIENCE

Gravton Motors, Graphic Designer

Apr 2025 – Present | Cherlapally, Hyderabad

- Designed and executed a wide range of internal branding materials, print creatives for dealership networks, and engaging social media content.
- Developed cohesive visual assets for print and digital platforms, ensuring brand consistency across dealerships and social media channels.

PORTFOLIO

Cocomele, Chocolate Branding Project

- Designed a **logo, brand guidelines, and packaging** for a premium chocolate brand.
- Focused on a cohesive visual identity to enhance brand recognition.

Mission In Palnadu, Movie Posters & Motion Graphics

- Created **stunning movie posters** and engaging **motion graphics** for *Bommireddy Productions*.
- Developed promotional visuals to enhance the film's reach.

Poster Designs

- Designed **movie posters, social media visuals, and AI-integrated designs**.
- Leveraged AI for **design inspiration** and **image generation** to enhance creativity.

PORTFOLIO LINKS

<https://manapragadachara.myportfolio.com/> 🌐, Portfolio

<https://www.behance.net/charansmanapra> 🌐, Behance

<https://vimeo.com/874669106> 🌐, Vimeo

SKILLS

Graphic Design • Poster Design • Branding • Motion Graphics • Video Editing • 3D Animation

SOFTWARE SKILLS

Adobe Photoshop • Canva • Adobe Illustrator • Adobe After Effects • Blender • Autodesk Maya

COURSES

Graphic Design & Video Editing, Image Creative Education

Feb 2024 – present | Hyderabad, India

VFX Professional, Pixelloid Academy

Oct 2021 – Aug 2023 | Hyderabad, India

EDUCATION

B.Sc Computer Science, SR&BGNR Degree College

Jun 2018 – Apr 2021 | Khammam, India

Intermediate, Sri Narayana Jr. College

Jun 2016 – Apr 2018 | Khammam, India

LANGUAGES

Telugu, English, Hindi